IN THE SENATE OF THE UNITED STATES

Mr. YOUNG (for himself and Ms. BALDWIN) introduced the following bill; which was read twice and referred to the Committee on

A BILL

To reauthorize title VI of the Higher Education Act of 1965 in order to improve and encourage innovation in international education, and for other purposes.

Be it enacted by the Senate and House of Representa-
tives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the “Advancing Interna-
tional and Foreign Language Education Act”.

SEC. 2. GRADUATE AND UNDERGRADUATE LANGUAGE AND

AREA CENTERS AND PROGRAMS.

Section 602(b)(2)(B)(ii) of the Higher Education Act
of 1965 (20 U.S.C. 1122(b)(2)(B)(ii)) is amended—
(1) in subclause (III), by striking “or” at the end;
(2) in subclause (IV), by striking the period and inserting “; or” ; and
(3) by adding at the end the following:
“(V) the beginning, intermediate or advanced study of a foreign language related to graduate student’s area of specialization.”.

SEC. 3. INTERNATIONAL RESEARCH AND INNOVATION.


(1) by striking sections 605 and 606 and inserting the following:

“SEC. 605. INTERNATIONAL RESEARCH AND INNOVATION.

“(a) PURPOSE.—The purpose of this section is to support essential international and foreign language education research and innovation projects with the goal of assessing and strengthening the international education capacity, coordination, delivery, and outcomes of the United States in order to meet national needs.

“(b) DEFINITION OF ELIGIBLE GRANT RECIPIENT.—In this section, the term ‘eligible grant recipient’ means the following:

“(1) An institution of higher education.
“(2) A public or private nonprofit library.

“(3) A nonprofit educational organization.

“(4) An entity that has received a grant under any program under this title for any preceding year.

“(5) A partnership or consortium of 2 or more entities described in paragraphs (1) through (4).

“(c) PROGRAM AUTHORIZED.—

“(1) IN GENERAL.—From amounts available to carry out this section, the Secretary may—

“(A) conduct research and studies that contribute to the purposes of this title, including research to provide a systematic understanding of our nation’s international and foreign language education capacity, structures, and effectiveness in meeting growing demands by education, government, business and nonprofit sectors;

“(B) create innovative paradigms, enhance or scale up proven strategies and practices that address systemic challenges to developing and delivering international and foreign language education resources and expertise across educational disciplines and institutions, and for employers and other stakeholders; and
“(C) develop and manage a national standardized database on the strengths, gaps and trends in the nation’s international and foreign language education capacity, and document the outcomes of programs funded under this title every grant cycle.

“(2) METHOD OF IMPLEMENTATION.—The Secretary may carry out the activities described in paragraph (1) directly or through grants or contracts to eligible grant recipients in accordance with subsection (d).

“(d) RESEARCH AND STUDY AND INNOVATION GRANTS.—

“(1) RESEARCH AND STUDY GRANTS AUTHORIZED.—From amounts made available to carry out this section, the Secretary may award grants, on a competitive basis, to eligible entities to pay for the Federal share of research and studies relating to the systematic development, collection, analysis, publication, and dissemination of data and other information resources in a manner that is easily understandable and made publicly available, and that contributes to achieving the purposes of this title. Such research and studies may include any of the following:
“(A) Assessing and documenting international and foreign language education capacity and supply, such as—

“(i) studies and surveys to determine the numbers of foreign language courses, programs, and enrollments at all levels of education and in all languages, including a determination of gaps in those courses or programs determined to be critical to the national interest;

“(ii) studies and surveys of the number and types of degrees or certificates awarded in foreign language studies, area studies, global studies, and international business and professional studies, including identification of gaps in those areas of study determined critical to the national interest;

“(iii) studies and surveys, by language, degree, and world area, of—

“(I) the number of foreign language studies, area studies, global studies, or international studies faculty, including international business faculty, and
“(II) the number of foreign language studies teachers in grades kindergarten through grade 12; and

“(iv) studies and surveys of the number of undergraduate and graduate students engaging in long- or short-term education abroad or internship abroad programs as part of their curriculum, including the countries of destination.

“(B) Assessing the demands for international and foreign language education, the outcomes of international and foreign language education programs, and the alignment of such demand and outcomes, such as—

“(i) studies, surveys, and conferences to determine—

“(I) the demand for increased or improved instruction in foreign language studies, area studies, global studies, or other international fields; and

“(II) the demand for employees with such skills and knowledge in government, education, and the private sector;
“(ii) studies, surveys, and conferences to assess the employment or utilization of graduates of programs supported under this title by governmental, educational, and private sector entities; and

“(iii) studies, surveys, and conferences to assess standardized outcomes and the effectiveness and benchmarking of programs supported under this title.

“(C) The development and publication of specialized materials for use in foreign language studies, area studies, global studies, and other international studies, including in international business and other professional education, as appropriate.

“(D) Studies and surveys that identify and document systemic challenges and changes needed in higher education and elementary school and secondary school systems to make international and foreign language education available to all students as part of the basic curriculum, which may include—

“(i) challenges in current evaluation standards;
“(ii) program entrance and graduation requirements;

“(iii) program accreditation;

“(iv) student postsecondary degree requirements; or

“(v) legal or workplace barriers for teachers and faculty to education and research abroad.

“(E) Studies and surveys that identify and document, in underrepresented institutions of higher education (including minority-serving institutions described in section 371(a) and community colleges)—

“(i) systemic challenges and changes, incentives, and partnerships needed to internationalize educational programming in a comprehensive and sustainable way; and

“(ii) short- and long-term outcomes of successful internationalization strategies and funding models.

“(F) Evaluation of the extent to which programs supported under this title reflect diverse perspectives and a wide range of views and generate debate on world regions and inter-
national affairs, as described in the application submitted by the eligible recipient under paragraph (3).

“(2) Innovation project grants authorized.—

“(A) In general.—For any fiscal year for which the aggregate amount of funds made available under this title is greater than such amount for fiscal year 2017, the Secretary may use such excess amount made available for this section to pay for the Federal share of innovation projects that—

“(i) are consistent with the purposes of this title; and

“(ii) establish and conduct innovative strategies or increase the scale of proven strategies.

“(B) Types of innovation projects.—

Innovation projects carried out under this paragraph may include any of the following:

“(i) Innovative paradigms to improve communication, sharing, and delivery of resources that further the objectives of this title, such as—
“(I) networking structures and systems to more effectively match postsecondary graduates with international and foreign language education skills with the needs of employers across the workforce;

“(II) sharing international specialist expertise across institutions of higher education or in the workforce to pursue specialization or learning opportunities not available at any single institution of higher education, such as shared courses for studying less commonly taught languages, world areas or regions, international business, or specialized research topics of national strategic interest;

“(III) producing, collecting, organizing, preserving, and widely disseminating international and foreign language education expertise, resources, courses, and other information through the use of electronic technologies and other networking tech-
niques that contribute to the purposes
of this title;

“(IV) cooperative or coordinating
initiatives to identify, capture, and
provide persistent access to and cre-
ation of, digital global library re-
sources that are beyond the capacity
of any single grant recipient under
this title or any single institution of
higher education, including the profes-
sional development of library staff;
and

“(V) utilization of technology to
create open source resources in inter-
national studies, area studies, global
studies, and foreign language studies
that—

“(aa) are adaptable to mul-
tiple educational settings; and

“(bb) promote interdiscipli-
nary partnerships between tech-
nologists, curriculum designers,
international and foreign lan-
guage education experts, lan-
guage teachers, and librarians.
“(ii) Innovative curriculum, teaching, and learning paradigms that further the purposes of this title, such as—

“(I) new paradigms for collaborations of disciplinary programs with foreign language studies, area studies, global studies, and international studies, and education abroad programs, that address the internationalization of such disciplinary studies for the purpose of producing globally competent graduates in their fields;

“(II) innovative collaborations between established centers of international and foreign language education excellence and underrepresented institutions and populations seeking to further their goals for strengthening international, area, global and foreign language studies, including minority-serving institutions described in section 371(a) and community colleges;

“(III) teaching and learning collaborations among foreign language
studies, area studies, global studies, or other international studies programs with diaspora communities, including heritage students; and

“(IV) new approaches and methods to teaching emerging global issues, cross-regional interactions, and underrepresented regions or countries, such as project- and team-based learning.

“(iii) Innovative assessment and outcome tools and techniques that further the purposes of this title, such as—

“(I) international and foreign language education assessment techniques that are coupled with outcome-focused training modules and that meet the purposes of this title, such as certificates and badges, immersion learning, or e-portfolio systems; and

“(II) more effective and easily accessible methods of assessing professionally useful levels of proficiency in foreign languages, or competencies in area studies, culture and global
knowledge, or other international fields in programs supported under this title, which may include use of open access online and other cost-effective tools for students and educators at all educational levels and in the workplace.

“(3) APPLICATION.—

“(A) IN GENERAL.—Each eligible entity desiring a grant under this subsection shall submit an application to the Secretary at such time, in such manner, and accompanied by such information and assurances as the Secretary may reasonably require.

“(B) CONTENTS.—An application submitted under this paragraph shall include evidence that any proposed innovation project described in paragraph (2) has a reasonable and demonstrable expectation of sustainability once the support provided under the grant is completed.

“(4) FEDERAL AND NON-FEDERAL SHARE.—

“(A) FEDERAL SHARE.—The Federal share of the total cost of carrying out a pro-
gram supported by a grant under this subsection shall be not more than 66 2⁄3 percent.

“(B) Non-Federal share.—The non-Federal share of the total cost of carrying out a program supported by this grant shall be not less than 33 1⁄3 percent. Such share may be provided either in-kind or in cash, or from institutional and non-institutional funds, including contributions from State and private sector corporations or foundations.

“(C) Special rule.—The Secretary may waive or reduce the required non-Federal share under this paragraph for any eligible entity that is, or includes, an institution that—

“(i) is a minority-serving institution described in section 371(a) or a community college; and

“(ii) has demonstrated a need for a waiver or reduction in the application submitted under paragraph (3).

“(e) Database Website; 5-Year Report.—The Secretary shall, directly or through a grant or contract to an eligible grant recipient—

“(1) establish, curate, maintain, and update at least once every grant cycle, a web-based site that—
“(A) showcases results of the activities supported under this section; and

“(B) serves as a repository and landing site for access to the information, resources, and best practices generated through activities supported under this section; and

“(2) prepare, publish and disseminate to Congress and the public every 5 years, a report that summarizes—

“(A) key findings from the activities conducted under this section; and

“(B) policy issues the findings may raise with respect to international and foreign language education and outcomes.”; and

(2) by redesignating sections 607 through 610 as sections 606 through 609, respectively.

SEC. 4. AUTHORIZATION OF APPROPRIATIONS FOR PART A.


SEC. 5. GLOBAL BUSINESS AND PROFESSIONAL EDUCATION PROGRAMS.

Part B of title VI of the Higher Education Act of 1965 (20 U.S.C. 1130 et seq.) is amended—
(1) in the title heading, by striking “BUSINESS AND INTERNATIONAL EDUCATION PROGRAMS” and inserting “GLOBAL BUSINESS AND PROFESSIONAL EDUCATION PROGRAMS”; and

(2) in section 611 (20 U.S.C. 1130)—

(A) in subsection (a)—

(i) by striking paragraph (1) and inserting the following:

“(1) the future economic welfare of the United States will depend substantially on increasing international and global skills in the business, educational, and other professional communities and creating an awareness among the American public of the internationalization of the economy of the United States and numerous other professional areas important to our national interest in the 21st century;”;

(ii) in paragraph (2)—

(I) by striking “language and area study programs” and inserting “professional schools and programs, language, area study, and global study programs”; and
(II) by inserting “and security” before “interests”;

(iii) in paragraph (3)—

(I) by striking “between the” and inserting “among—

“(A) the”;

(II) by striking “business and the international education” and inserting the following: “business and other professional fields;

“(B) the international and global education”; and

(III) by striking “States, and public” and inserting the following: “States; and

“(C) public”; and

(iv) in paragraph (4)—

(I) by striking “and State departments of commerce” and inserting “, State departments of commerce, and other professional organizations”; and

(II) by striking “universities and business” and inserting “institutions
of higher education with businesses or
other professions”; and
(B) in subsection (b)—
(i) in paragraph (1)—
(I) by striking “and economic en-
terprise” and inserting “, economic
enterprise, and security”; and
(II) by inserting “and other pro-
fessional” before “personnel”; and
(ii) in paragraph (2), striking “to
prosper in an international” and inserting
“and other professional fields to prosper in
an international global”

SEC. 6. PROFESSIONAL AND TECHNICAL EDUCATION FOR
GLOBAL COMPETITIVENESS.

Section 613 of the Higher Education Act of 1965 (20
U.S.C. 1130a) is amended to read as follows:

“SEC. 613. PROFESSIONAL AND TECHNICAL EDUCATION
FOR GLOBAL COMPETITIVENESS.

“(a) PURPOSE.—The purpose of this section is to
support innovative strategies that provide undergraduate
and graduate students with the global professional com-
etencies, perspectives, and skills needed to strengthen
and enrich the global engagement and competitiveness of
the United States in a wide variety of professional and
technical fields important to the national interest in the 21st century.

“(b) DEFINITIONS.—In this section:

“(1) ELIGIBLE ENTITY.—The term ‘eligible entity’ means—

“(A) an institution of higher education;

“(B) a consortium of institutions of higher education; or

“(C) a partnership consisting of 1 or more institutions of higher education and 1 or more corporate entity or nonprofit organization.

“(2) PROFESSIONAL EDUCATION AND TECHNICAL TRAINING.—The term ‘professional education and technical training’ means a program at an institution of higher education that offers undergraduate, graduate, or post-graduate level education in a professional or technical field that is determined by the Secretary as meeting a national need for global or international competency (which may include a program in the field of business, science, technology, engineering, law, health, energy, environment, agriculture, transportation, or education).

“(c) PROGRAM AUTHORIZED.—From amounts made available to carry out this section and subject to subsection (g), the Secretary shall award grants or contracts,
on a competitive basis, to eligible entities to enable the
eligible entities to carry out programs designed to—

“(1) establish an interdisciplinary global dimen-
sion in the undergraduate and graduate curricula of
programs of business, science, technology, engineer-
ing, mathematics, health, environment, energy, agricul-
ture, law, civics, and other professional education
and technical training, to be determined by the Sec-
retary based on national needs;

“(2) produce graduates with proficiencies in
both the global aspects of their professional fields
and international, cross-cultural, and foreign lan-
guage skills; and

“(3) provide appropriate services to or linkages
with corporate, government, and nonprofit commu-
nities that—

“(A) will expand the knowledge and capac-
ity of such communities for global engagement
and competitiveness; and

“(B) provide internship or employment op-
portunities for postsecondary students and
graduates with international skills.

“(d) APPLICATIONS.—Each eligible entity desiring a
grant or contract under this section shall submit an appli-
cation to the Secretary at such time, in such manner, and
accompanied by such information and assurances as the
Secretary may reasonably require, including—

“(1) evidence that each project proposed in the
application has a reasonable and demonstrable ex-
pectation of sustainability and replicability once the
grant period is completed;

“(2) a copy of the agreement entered into by
the eligible entity with a private entity or nonprofit
organization engaged in international economic or
other relevant professional activity, or a combination
or consortium of such entities or organizations, for
the purpose of demonstrating compliance with sub-
section (c);

“(3) assurances that the institution of higher
education will use the assistance provided under this
section for activities that supplement, and not sup-
plant, activities described in subsection (e) that were
carried out by the institution of higher education be-
fore receiving the grant or contract; and

“(4) assurances that, where applicable, the ac-
tivities funded by the grant or contract will reflect
diverse perspectives and a wide range of views on
world regions and international affairs.

“(e) AUTHORIZED ACTIVITIES.—
“(1) MANDATORY ACTIVITIES.—An eligible entity receiving a grant or contract under this section shall use funds provided under the grant or contract to carry out all of the following activities:

“(A) Combining or incorporating into undergraduate or graduate professional education and technical training curricula all of the following:

“(i) Foreign language programs that lead to proficiency, including immersion opportunities.

“(ii) International studies, area studies, or global studies programs.

“(iii) Educational programs abroad, internships abroad, or other innovative or technological linkages abroad.

“(iv) Global business, economic, and trade studies, as appropriate.

“(B) Innovation and improvement in international, global, and foreign language education curricula to serve the needs of business and other professional and non-profit communities, including development of new programs for nontraditional, midcareer, or part-time students.
“(C) Establishment of educational programs abroad or internship programs abroad, or other innovative approaches to enable undergraduate or graduate professional students to develop their foreign language skills and knowledge of foreign cultures and societies and global dimensions of their professional fields.

“(D) Development of collaborations on issues of common interest to institutions of higher education, corporations, or non-profit sector organizations designed to strengthen engagement and competitiveness in global business or trade or other global professional activity.

“(2) PERMISSIBLE ACTIVITIES.—An eligible entity receiving a grant or contract under this section may use funds provided under the grant to carry out any of the following activities:

“(A) Development of specialized teaching materials and courses (including foreign language studies, area studies, or global studies materials) and innovative technological delivery systems appropriate to professionally-oriented students.
“(B) Establishment of student fellowships or other innovative support opportunities for education and training in global professional development activities, including for underrepresented populations, first generation students, and heritage students.

“(C) Development of opportunities or fellowships for professional school faculty, including junior faculty, to acquire or strengthen international and global skills and perspectives, including faculty in minority-serving institutions described in section 371(a) or community colleges.

“(D) Summer, or other academic break, institutes, or technology-delivered institutes, in global business, science, technology, engineering, mathematics, or other professional fields, foreign language studies, area studies, and global and other international studies designed to carry out the purposes of this section.

“(E) Internationalization of curricula at the community college level and at such minority-serving institutions to further the purposes of this section.

“(F) Establishment of linkages overseas—
“(i) with institutions of higher education, corporations and other private entities, and nonprofit organizations; and

“(ii) that contribute to the educational purpose of this section.

“(G) Development of programs to inform the public of—

“(i) increasing global interdependence in a wide variety of professional fields such as business, science, technology, engineering, mathematics, health, environment, energy, agriculture, law, civics, and other areas; and

“(ii) the role of the United States within the global system.

“(H) Establishment of trade education programs through cooperative arrangements with—

“(i) regional, national, and global trade centers and councils; and

“(ii) bilateral and multilateral trade associations.

“(f) FEDERAL SHARE; NON-FEDERAL SHARE.—

“(1) IN GENERAL.—Any funds provided through a grant under this section shall be used to
pay the Federal share of the activities carried out under the grant.

“(2) Federal share.—The Federal share of the cost of a program supported by a grant under this section shall not be more than 50 percent.

“(3) Non-Federal share.—The non-Federal share of the cost of the program supported by a grant under this section—

“(A) shall be not less than 50 percent; and

“(B) may be provided either in cash or in-kind, from institutional and non-institutional funds, including contributions from State and private sector corporations or foundations.

“(4) Special rule.—Notwithstanding paragraphs (2) and (3), the Secretary may waive or reduce the required non-Federal share under this section for an eligible entity that is, or includes, an institution that—

“(A) is a minority-serving institution described in section 371(a) or is a community college; and

“(B) has submitted a grant application under this section that demonstrates a need for a waiver or reduction.
“(g) FUNDING RULE.—Notwithstanding any other provision of this title, the Secretary shall only award grants or contracts under this section for a fiscal year if the total amount of funding under this title is greater than the total of such amount for fiscal year 2017.”.

SEC. 7. AUTHORIZATION OF APPROPRIATIONS FOR PART B.

Section 614 of the Higher Education Act of 1965 (20 U.S.C. 1130b) is amended—

(1) in subsection (a), by striking “2009” and inserting “2019”; and

(2) in subsection (b), by striking “2009” and inserting “2019”.

SEC. 8. DEFINITIONS.

Section 631 of the Higher Education Act of 1965 (20 U.S.C. 1132) is amended—

(1) by redesignating paragraphs (2) through (4), and (5) through (10), as paragraphs (3) through (5), and (7) through (12), respectively;

(2) by inserting after paragraph (1) the following:

“(2) the term ‘community college’ has the meaning given the term ‘junior or community college’ in section 312(f);”; and

(3) by inserting after paragraph (5), as redesignated by paragraph (1), the following:
“(6) the term ‘heritage student’ means a post-secondary student who—

“(A) was born in the United States to immigrant parents or immigrated to the United States at an early age;

“(B) is proficient in English, but raised in a family primarily speaking 1 or more languages of the country of origin; and

“(C) maintains a close affinity with the family’s culture and language of origin.”.

SEC. 9. REPEAL OF UNFUNDED PROGRAMS.

Title VI of the Higher Education Act of 1965 (20 U.S.C. 1121 et seq.) is amended—

(1) by striking part C;

(2) by redesignating part D as part C;

(3) by striking section 637; and

(4) by redesignating section 638 as section 637.