

119TH CONGRESS
1ST SESSION

S. _____

To direct the Secretary of Transportation to carry out a national public safety messaging campaign relating to the dangers of illegal passing of stopped school buses, and for other purposes.

IN THE SENATE OF THE UNITED STATES

Mr. YOUNG introduced the following bill; which was read twice and referred to the Committee on _____

A BILL

To direct the Secretary of Transportation to carry out a national public safety messaging campaign relating to the dangers of illegal passing of stopped school buses, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Brake for Kids Act
5 of 2025”.

6 **SEC. 2. NATIONAL PUBLIC SAFETY MESSAGING CAMPAIGN.**

7 (a) IN GENERAL.—Not later than 1 year after the
8 date of enactment of this Act, the Secretary of Transpor-

1 tation (referred to in this section as the “Secretary”) shall
2 carry out, including through production and distribution
3 of relevant communications and messaging materials, a
4 national public safety messaging campaign to increase
5 awareness and education about the dangers of illegal pass-
6 ing of stopped school buses.

7 (b) METHODS OF COMMUNICATION.—In carrying out
8 the national public safety messaging campaign under sub-
9 section (a), the Secretary—

10 (1) shall include, as part of the campaign—

11 (A) television advertising and advertising
12 time on national broadcasts with a wide audi-
13 ence; and

14 (B) radio, social media, or other advertise-
15 ment messaging; and

16 (2) may take steps to ensure that the campaign
17 is not limited to digital downloads or regional dis-
18 tribution.

19 (c) FUNDING.—The Secretary may carry out the na-
20 tional public safety messaging campaign under subsection
21 (a) using amounts otherwise made available to the Sec-
22 retary to carry out public safety messaging campaigns.